

Nuevas Adquisiciones

Embajada de los Estados Unidos

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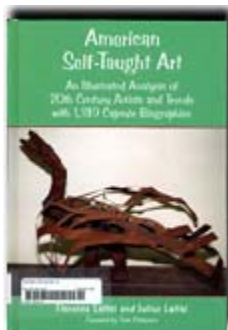
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ARTE Y HUMANIDADES

American Self-Taught Art: An Illustrated Analysis of 20th Century Artists and Trends With 1,319 Capsule Biographies



*By Florence and Julius
Laffal*

Jefferson, NC:
McFarland & Co, 2003
REF 745.097 LAF

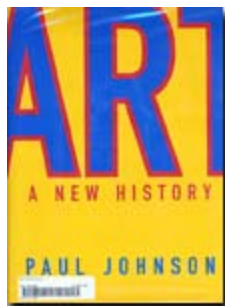
This book offers an
overview of American
self-taught art of the
twentieth century from

historical, social, and psychological
perspectives.

Art: A New History

By Paul Johnson
New York, NY:
HarperCollins, 2003
REF 709 JOH

Takes the reader on a
survey of Western art
(non-western art is



touched upon only briefly). It let's you know
what were the artist's life and times like,
what were his or her techniques, what was
the popular art of the day.

BIBLIOTECONOMÍA Y CIENCIAS DE LA INFORMACIÓN

Checklist of Library Building Design Considerations

Chicago, IL: American Library
Association, 2001
727.8 CHE

This book will help you
evaluate your current
space, analyze each
design element as it
relates to space and
function in the library,
make decisions ranging
from shelving finishes
to equipment, and
requirements of the
Americans with

Disabilities Act. It also includes sections on
environmentally correct design approaches,
assessment of current facilities and
alternatives to new construction, young adult
and children's spaces, remote storage, and
technology advancements.



Creating a Winning Online Exhibition: A Guide for Libraries, Archives, and Museums

By Martin R. Kalfatovic



Chicago, IL: American Library Association,
2002
021.7 KAL

This guide provides the how-to's for developing an overarching theme, selecting materials, and creating a narrative presentation that goes beyond the traditional to deliver a winning exhibition.

Foundations of Library and Information Science

By Richard Rubin

New York, NY: Neal-Schuman Publishers,
2004
020.097 RUB

This book includes discussions of the information infrastructure, intellectual freedom, current issues in the organization of information (MARC 21, Dublin Core, metadata), and copyright issues (including digital rights management and file sharing). This edition also takes on the changes facing academic, public, school, and special libraries, including scholarly publishing, access to government documents, censorship, diversity, preservation, information literacy, and the information commons.



Going Live: Starting and Running a Virtual Reference Service

By Steve Coffman
Chicago, IL: American Library Association,
2003
025.5 COF

Collecting and documenting what thousands of virtual reference librarians have learned

over the past few years, this guide provides an overview to help new and aspiring virtual reference library departments. Here are the basics of designing, implementing, operating and marketing a virtual reference service from the ground up.

Managing Public-Access Computers: A How-To-Do-It Manual for Librarians

By Donald A. Barclay

New York, NY: Neal-Schuman Publishers,
2000
025.002 BAR



Though this book concerns itself with computer technology, it approaches technology as a tool for providing public-service, not as an end in itself. Along the same line the overarching purpose here is to help librarians, effectively manage public-access computers so as to further the missions of their institutions.

MARC21 For Everyone: A Practical Guide

By Deborah A. Fritz and Richard J. Fritz
Chicago, IL: American Library Association,
2003
699.35 FRI

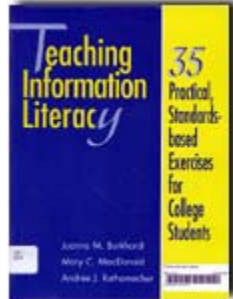
Includes with self-assessment tools including quizzes, helpful tables, and many examples of tags and subfields, this authoritative manual presents practical guidance to get you to apply MARC21 to your catalog records.

Teaching Information Literacy: 35 Practical, Standards-Based Exercises for College Students

By Joanna M Burkhardt and Andrée J. Rathemacher

Chicago, IL: American Library Association,
2003
028.7 BUR

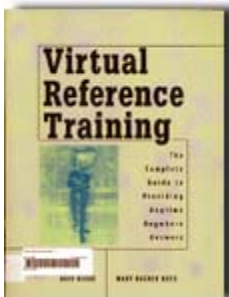
From tech schools to college, high schools to grad schools, research involves making sense of information, dealing with overload, learning the basics of planning, and evaluating the quality of sources. This book provides hands-on tools for reference and instruction librarians at colleges and community colleges as well as for others appointed to teach students how to conduct research.



Virtual Reference Training: The Complete Guide to Providing Anytime, Anywhere Answers

By Buff Hirko and Mary Bucher Ross

Chicago, IL: American Library Association,
2004
025.5 HIR



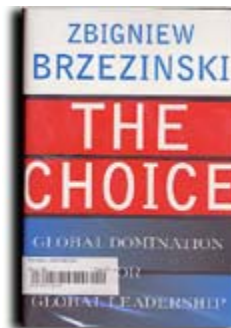
Even the best reference librarian can falter when suddenly thrust into cyberspace without the proper tools and training. As online library reference services become common practice, there's a critical need to develop the skills and aptitudes needed to answer customer's online information needs in the most effective way, from conducting chats and online reference interviews to multitasking. This book provides the guidance for building a program that will

help all librarians develop confidence and finesse at the virtual desk.

CIENCIA POLÍTICA

The Choice: Global Domination Or Global Leadership

By Zbigniew Brzezinski
New York, NY: Basic Books, 2004
327.73 BRZ



American power and a pervasive globalization are the central realities of today's world, and the source of its most difficult dilemmas. America's historically unprecedented power is the ultimate source of global security, yet Americans feel less secure than ever. Global interdependence and the widespread political awakening of humankind promote American dominance even as they breed anti-American envy, mobilize resentments, and empower America's enemies through the diffusion of ever more destructive technologies.

The Concise Conservative Encyclopedia: 200 of the Most Important Ideas, Individuals, Incitements, and Institutions that Have Shaped the Movement: A Personal View

By Brad Miner
New York, NY: Free Press, 1996
REF 320.52 MIN

Entries are alphabetically arranged; each is a page or two in length. Each entry is followed by a selective bibliography and ends with a substantial quotation that reinforces, the point and essence of the entry.

CIENCIA Y TECNOLOGÍA

American Inventions: A History of Curious, Extraordinary, and Just Plain Useful Patents

By Stephen Van Dulken
New York, NY: New York University Press,
2004
REF 609.73 VAN



Between 1911 and 1999, the number of registered U.S. patents rose from 1 million to 6 million. Showcasing dozens of those original patent drawings from the U.S. Patent and Trademark Office, this book shows how trends in the history of the United States are reflected in the patent records.

The GMO Handbook: Genetically Modified Animals, Microbes, and Plants In Biotechnology

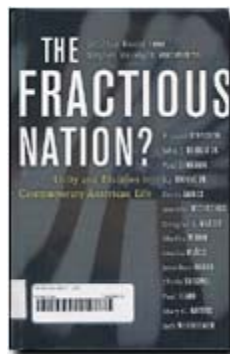
By Sarad R. Parekh
Totowa, NJ: Humana Press, 2004
660.6 GMO

This book introduces and explains the fundamentals of molecular biotechnology as a scientific discipline, provides an understanding of how current GMO (genetically modified organisms) research is conducted, discusses the problems that have arisen from genetic technology, explains the tools needed to address and resolve conflicts on GMO issues, and provides in-depth discussions on how GMO-derived technology may impact our lives in the future.

CIENCIAS SOCIALES

The Fractious Nation? : Unity And Division In Contemporary American Life

By Steven Steinlight
Berkeley, CA: University
of California Press,
2003
973.931 FRA



Throughout the last decades of the twentieth century, Americans recurrently worried about the conflicts that divided the nation. On the right and the left, mulling bitter struggles over abortion, politics, and race, people voiced concern that a certain testiness, and beyond, even fragmentation, had come to afflict American life. This book seeks to illuminate the schisms, the often anxious debates they inspired, and the powerful forces that continue to generate unity in the United States.

Mexicana Encounters: The Making of Social Identities on the Borderlands

By Rosa Linda Fregoso
Berkeley, CA: University of California Press,
2003
305.48 FRE

This book charts the dynamic and contradictory representations of Mexicanas and Chicanas in culture. Moving from the most recent to past Mexicana and Chicana representations, it examines the vital role of popular culture in the formation of social identities on the U.S. -Mexico borderlands. Among the subjects included are the recent murders and disappearances of women in Ciudad Juarez, Mexico; transborder feminist texts that deal with private, domestic forms of violence; the manner in which films such as John Sayles's Lone Star recenter white masculinity; the significance of "la familia" to

the identity of Chicanas/os; how la familia can subordinate gender and sexuality to masculinity and heterosexual roles; and the genealogy of Chicana and Latina film actresses in Hollywood.

Mexico's Pivotal Democratic Election: Candidates, Voters, and the Presidential Campaign Of 2000

By Chappell H. Lawson

Stanford, CA: Stanford University Press,
2004
324.972 MEX



The 2000 Mexican presidential race culminated in the election of opposition candidate Vicente Fox and the end of seven decades of one-party rule. This book, which traces changes in public opinion and voter preferences over the course of the race, represents the most comprehensive treatment of campaigning and voting behavior in an emerging democracy. Chapters cover authoritarian mobilization of voters, turnout patterns, electoral cleavages, party strategies, television news coverage, candidate debates, negative campaigning, strategic voting, issued-based voting, and the role of the 2000 election in Mexico's political transition.

COMUNICACION

Voice of America: A History

By Alan L. Heil

New York, NY: Columbia University Press,
2003
384.54 HEI

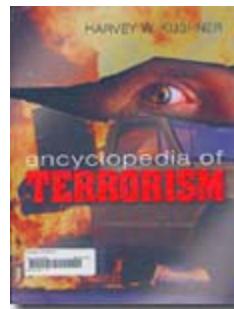
The Voice of America is America's largest publicly founded broadcasting network, reaching more than 90 million people worldwide in over fifty languages. Since it first went on the air as a regional wartime enterprise in February 1942, VOA has undergone a spectacular transformation, and it now employs scores of reporters worldwide and broadcasts around the clock

every day of every year, reaching listeners in the four fifths of the world still denied a completely free press. This book chronicles this transformation from a fledgling short-wave propaganda organ during World War II to a global multimedia giant encompassing radio, the Internet, and 1,500 affiliated radio and television stations across the globe.

DEFENSA

Encyclopedia of Terrorism

Thousand Oaks, CA: Sage Publications,
2003
REF 303.625 KUS



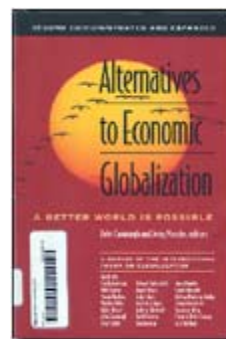
With more than 300 articles, the Encyclopedia provides detailed discussions of the who, what, where, when, and why of terrorism. Up-to-date and timely, the articles cover such topics as Al-Qaeda, biological terrorism, extremism, Saddam Hussein, Jihad, Zacarias Moussaoui, and suicide bombers. It is concise and has a readable format with a detailed chronology, photographs, maps, and charts.

ECONOMÍA Y COMERCIO

Alternatives to Economic Globalization: A Better World is Possible

By Jerry Mander

San Francisco, CA: Berrett-Koehler, 2004
337 ALT



This book aims to answer the question most asked after Seattle: "If you are not for globalization, then what are you for?" It creates a comprehensive menu of ideas and actions toward alternatives to economic globalization

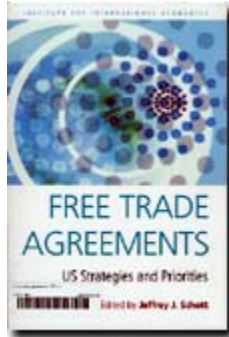
that are rapidly emerging at the local, national, and global levels.

Free Trade Agreements: US Strategies and Priorities

By Jeffrey J. Schott

Washington, DC: Institute for International Economics, 2004
382.9 FRE

Distinguished economists and trade policymakers address US initiatives to enter into free trade negotiations with a broad range of countries in the Asia-Pacific region, the Western Hemisphere, and Africa. The papers in this book present the conceptual case for FTAs and how they have worked in the past, examine what FTAs imply for the broader global system, and discuss specific agreements that are already being pursued (Australia, Central America, Morocco, and the Southern African Customs Union) or considered (ASEAN, Brazil, Egypt, Korea, and Taiwan).



came to set the agenda for the Mexican economics profession. It also reveals how the familiar language of Mexico's new experts overlays a professional structure that is still alien to most American economists.

Mastering Import & Export Management

By Thomas A Cook and Kelly Raia

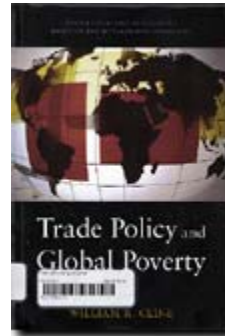
New York, NY: AMACOM, 2004
658.848 COO

The import/export arena continues to change drastically in response to world developments, economic changes, and advances in technology. As a result, supply chain professionals must work harder than ever before.

Trade Policy and Global Poverty

By William R. Cline

Washington, DC: Center for Global Development, 2004
339.46 CLI



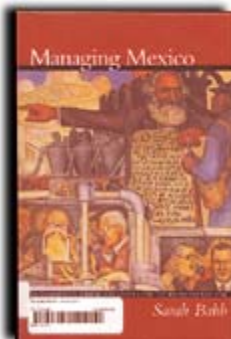
This study seeks to provide a comprehensive analysis of the potential for trade liberalization to spur growth and reduce poverty in developing countries. It

provides specific analysis of how much impact liberalization by industrial countries, along with liberalization by the developing countries themselves, can have on global poverty.

Managing Mexico: Economists from Nationalism to Neoliberalism

By Sarah L. Babb

Princeton, NJ: Princeton University Press, 2004
338.972 BAB



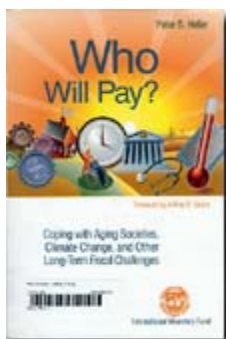
Just one generation ago, lawyers dominated Mexico's political elite, and Mexican economists were a relatively powerless group of mostly leftist nationalists. Today, the country is famous, for being run by American-trained neoclassical economists. This book chronicles the evolution of economic expertise in Mexico over the course of the twentieth century, showing how internationally credentialed experts

Who Will Pay? : Coping With Aging Societies, Climate Change, And Other Long-Term Fiscal Challenges

By Peter S. Heller

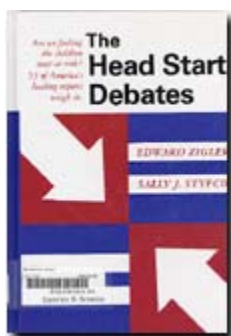
Washington, DC: International Monetary Fund, 2003

339.52 HEL



Policymakers today confront a number of profound developments, whose significance is certain to increase over the next several decades. Some of these are widely anticipated: demographic and climate change, the scarcity of natural resources, and public health. Other structural issues, such as globalization, rapid technological change, and security threats, will continue to transform the world economy. This book makes the case that, despite the fact that generating debate, let alone action, on such thorny issues is not easy, governments need to enact policy changes now to take account of the potential fiscal consequences of these developments.

EDUCACIÓN



The Head Start Debates

By Sally J. Styfco
Baltimore, MD: P.H. Brookes Pub, 2004
372.21 HEA

This book explores different opinions about three ways of thinking about Head Start's goals: cognitive development versus school readiness/social competence, short-

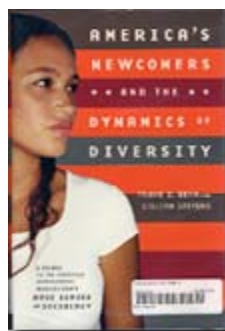
term versus long-term progress, and antipoverty tools versus child development programs. It presents views on the impact of Head Start on children's school readiness and success, health, and family functioning and discusses how research might be improved so outcomes in these areas can be more meaningfully assessed.

INMIGRACIÓN

America's Newcomers And The Dynamics Of Diversity

By Frank D. Bean and Gillian Stevens

New York, NY: Russell Sage Foundation, 2003
304.873 BEA



This book shows immigration as been beneficial for the United States. Although about one million immigrants arrive each year, the job market has expanded sufficiently to absorb them without driving down wages significantly or preventing the native-born population from finding jobs. With the exception of unauthorized Mexican and Central American immigrants, studies show that most other immigrant groups have attained sufficient earnings and jobs mobility to move into the economic mainstream.

Crossing the border: research from the Mexican Migration Project

By Douglas S. Massey
New York, NY: Russell Sage Foundation,
2004
305.868 CRO

This book paints a picture of Mexican immigration to the United States that defines what many view as common knowledge. It portrays a group of committed workers, doing what they can to realize the dream of home ownership in the absence of financing opportunities, and a broken immigration system that tries to keep foreigners from coming to the United States, but instead has kept them from leaving.

Guarding The Golden Door: American Immigration Policy And Immigrants Since 1882

By Roger Daniels
New York, NY: Hill and Wang, 2004
325.73 DAN

The federal government's efforts to pick and choose among the multitude of immigrants seeking to enter the United States began with the Chinese Exclusion Act of 1882. As historian Roger Daniels shows in this work, America's inconsistent, and always cumbersome immigration policy has profoundly affected our recent past. In a conclusion the author makes clear how ignorance, partisan politics, and unintended consequences have overtaken immigration policy during the current administration's War on Terror.

U.S. Immigration and Migration Reference Library



Edited by Lawrence W. Baker
Detroit, MI: UXL, 2004
REF 304.873 USI

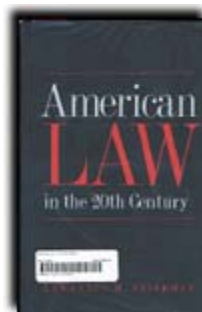
This two-volume survey presents concise histories of specific cultural groups as well as chapters on larger

issues, such as forced migrations, urbanization, and westward migrations. Included in the descriptions of the different groups of immigrants are details of their country of origin, the history of their immigration to the US, cultural traditions that were maintained in the US, contributions to American culture, and notable figures.

LEYES Y LEGISLACIÓN

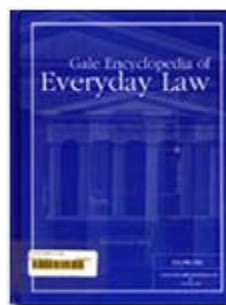
American Law in the Twentieth Century

By Lawrence Meir Friedman
New Haven, CT: Yale University Press,
2002
349.73 FRI



This book describes the explosion of law over the past century into almost every aspect of American life. It explores the extent to which transformations in the legal order have resulted from the social upheavals of the twentieth century—including two world wars, the Great Depression, the civil rights movement, and the sexual revolution.

Gale Encyclopedia of Everyday Law



By Shirelle Phelps
Detroit, MI:
Thomson/Gale, 2003
REF 349.73 GAL

This is a two volume encyclopedia of practical information on laws and issues affecting people's everyday lives. It is arranged alphabetically by broad subject categories and presents in-depth treatments of topics such as consumer issues, education, family, immigration, real estate, and retirement.

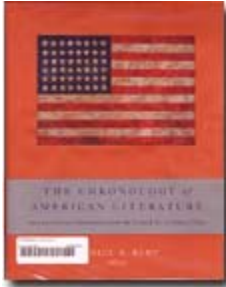
LITERATURA

The Chronology of American Literature: America's Literary Achievements from the Colonial Era to Modern Times

By Daniel S. Burt

Boston, MA: Houghton Mifflin, 2004

REF 810.9 CHR



With more than 7,500 titles by 3,500 authors, this guide spotlights major and popular works of fiction and nonfiction, poems, and plays, authors' career milestones, the startup of literary journals, and more. Here are anecdotes of well-known authors, such as James Fenimore Cooper, who wrote his first book based on a dare, and Edgar Allan Poe, who began his career as an acid-penned reviewer. Alongside traditional voices in the canon appear more recent notable writers, such as Ernest J. Gaines, Maxine Hong Kingston, and Sandra Cisneros. Each literary era is introduced by an overview that summarizes the trends, themes, and innovations of the times.

Estate, press laws, economic framework, censorship, attitudes toward foreign media, a chronology of significant recent events, and a bibliography. Several entries are illustrated with black-and-white graphs depicting Internet use, top-circulation newspapers, and the number of personal computers; basic country data are also included. Three appendixes provide comparative statistical rankings (newspaper circulation, television stations, radio sets, etc.); annotated listing of news associations and organizations; and a collection of regional maps.

POLÍTICA EXTERIOR

Latin American and Caribbean Foreign Policy

By Jeanne A. K. Hey

Lanham, MD: Rowman & Littlefield

Publishers, 2003

327.098 LAT

This volume links the dominant questions in foreign policy analysis with empirical study in the region. It gathers authors from "both sides of the border" working together in a way that could meld scholarly traditions and practices in Latin America, the Caribbean, and North America.

PERIODISMO

World Press Encyclopedia: A Survey of Press Systems Worldwide

Edited by Amanda C.

Quick

Detroit, MI: Gale, 2003

REF 070.03 WOR



This work contains articles on the press and media in 232 countries and territories. Arranged alphabetically by country, entries generally cover the history of the Fourth